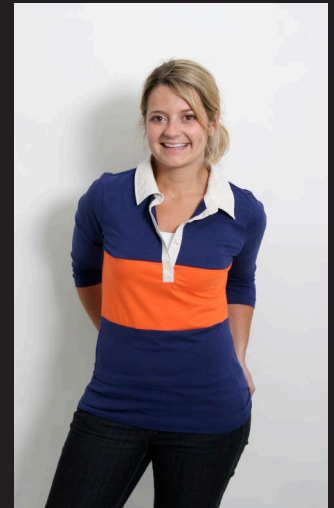
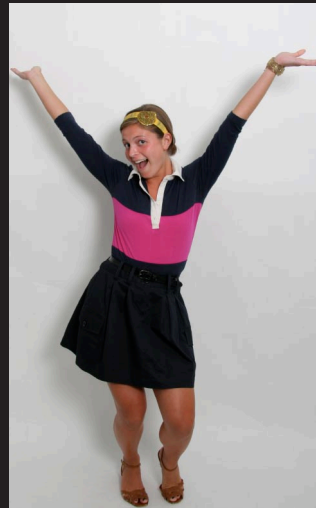


P.S.NYC Theory Supports NYC Public Schools



Theory has designed an exclusive P.S.NYC collection to benefit The Fund for Public Schools

100% of proceeds from our exclusive P.S.NYC rugby shirts and hoodies will go to benefit New York City public schools.

Visit our NYC Theory stores through October to shop P.S.NYC and view the Theory Wall of Honors, featuring some inspiring NYC public school alumni you may recognize.

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Theory Columbus - 230 Columbus Avenue | 212.362.3676

The Theory Icon Project is proud to partner with The Fund for Public Schools to support the 1.1 million children in public schools across NYC. Today's students are tomorrow's future, and the Theory Icon Project is one of many businesses that seeks to inspire a renewed commitment to the quality of public education and opportunity that should be available to all New York City children.